



Media Announcement
For Immediate Release 2/23/12

Richard King 817 926 3663
Lauren Kwedar 817 924 2300
lkwedar@phprinc.com

Ellerbe Fine Foods Celebrates 'Small Business of the Year' Award by Fort Worth Chamber of Commerce

(Fort Worth, TX) --- Richard King, co-owner and general manager of Ellerbe Fine Foods, has announced that Ellerbe received the 2012 Small Business of the Year Award from the Fort Worth Chamber of Commerce. Fort Worth Mayor Betsy Price announced the award during her State of the City address at the Chamber's Annual Meeting held at the Fort Worth Convention Center on February 23, 2012.

"This year was one of the most competitive we have seen, both in the quality and quantity of applicants," said Jeff Meisner, chairman of the Chamber's Small Business Council and founder/CEO of Skyline DFW Exhibits, winner of the award in 2007. "The fact that these companies are thriving in spite of a difficult economy bodes extremely well for the future of small business in Tarrant County."



Business growth and performance are key criteria for the award that also recognizes sound business strategies and practices, customer service strategies, business challenges, unique and innovative approaches, and community involvement.

Ellerbe Fine Foods, housed in a uniquely renovated former service station on Magnolia Avenue in Fort Worth's Near Southside, opened in June, 2009. Since then, the restaurant has received numerous local and national accolades including *Bon Appétit* Magazine's 10 best new restaurants in America in 2010.

Ellerbe won the Chamber award in the emerging business category and was selected from a field of 83 nominees, 38 applicants and 12 finalists. A panel of Fort Worth Chamber business owners and professionals



judged each finalist; some of the judges were past award winners. Also on the panel were top entrepreneurial students from Texas Christian University's Neeley School of Business.

Community Bank presents the Small Business of the Year Awards. Other sponsors are the Neeley Entrepreneurship Center at TCU, Raymond James & Associates, Inc., Staples, Inc., the *Fort Worth Business Press* and the Worthington Renaissance Hotel Fort Worth.

About Ellerbe Fine Foods

Award-winning restaurant and market Ellerbe Fine Foods of Fort Worth highlights the freshest local, seasonal ingredients in its elegant, innovative, farm-to-table cuisine. Chef Molly McCook's evolving seasonal menus feature locally grown, sustainable products. Ellerbe purchases produce, dairy, and meats from local partner farmers, using their ingredients to create beautiful and delicious food. Ellerbe also offers catering and special events services on and off-site, as well in-home chef special event services. Ellerbe Fine Foods is open Tuesday through Friday for lunch from 11:00 a.m. until 2:00 p.m. Dinner is served Tuesday through Thursday from 5:30 p.m. until 9:00 p.m. and Friday and Saturday from 5:30 p.m. until 10:00 p.m. To make a reservation, call Ellerbe Fine Foods at 817-926-3663 or visit www.opentable.com. Ellerbe provides valet parking for patrons. For menus, restaurant news, and special event information, visit www.ellerbefinefoods.com or find them on [Facebook](#) and [Twitter](#).

###

